

*The Toronto Club Printing House Craftsmen
Present the
Toronto
and
International
IAPHC
Gallery
of Superb Printing*



**2008
Call For Entries**


iaphc
Since 1919

The Graphic Professionals Resource Network
www.iaphc.org

2008 Entry Form

Copy and enclose this fully-completed form with each entry (2 forms provided below). Each of these entry forms must be recorded on the Manifest Form, which can be faxed or e-mailed to you by contacting **Gord Wight** at **416-449-1209 ex. 633** or **Stephanie Benincasa** at **905-668-3786**. Enclose payment when submitting entry. If you have any questions about submitting an entry or in which category your entry belongs, please contact **Gord Wight (416) 449-1209 ex. 633** or Gord.Wight@grafikom.ca
Please fill out entire form, including Press, Stock and Production Details, whenever possible, as this is valuable information.

Send Entries to: **Gallery of Superb Printing, GraphComm Training Centre, 1521 Trinity Drive, Unit 12, Mississauga, Ontario L5T 1P6 up to June 13, 2008. AM deliveries please (8AM – 12PM). After that contact Gord Wight directly. Alternately 2008 gallery co-chair is Stephanie Benincasa at (905) 668-3786, email steph@lithotel.ca**

Entered By: _____
Entered By will appear as the Presented To on awards for winning entries.

Title of Piece: _____
Title of Piece will appear as the Presented For on awards for winning entries.

Category Number: Process Code _____ Product Code _____ Color Code _____

Size of Press: _____ Number of Press Units: _____ Make of Press: _____ Stock: _____

Production Details: _____

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Title of Piece: _____
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Category Number: Process Code _____ Product Code _____ Color Code _____

Size of Press: _____ Number of Press Units: _____ Make of Press: _____ Stock: _____

Production Details: _____

Eligibility

The Gallery is open to any individual or firm associated with the graphic arts industry. We place no restriction on the production date of an individual entry as long as it has not been previously entered in the International Gallery of Superb Printing.

Deadline

The final entry deadline is **June 13, 2008**. There will be an additional charge of \$10.00 for entries received after that date.

Entry Fees

This one entry fee is all that is required to compete in both the Toronto and International Gallery of Superb Printing Competitions. Entries received from IAPHC members are \$110 per entry. Non-member entries are \$125 each. *New this year; Toronto Gallery ONLY (Entries NOT submitted to International) \$50.00 each. Student entries are \$25 each. If you clearly mark your piece(s) for return to you at the time of submission

and pay the additional \$25 for shipping and handling you may have your entry returned to you after judging. Checks should be made payable to the Toronto Craftsmen Club and payment MUST accompany the submitted entries. If checks or a VISA credit card payment are not included with entries, they will not be judged.

All entries become the property of the Toronto Craftsmen Club Inc. unless the return fee is paid in advance and the pieces to be returned are clearly marked upon submission.

Submitting Entries

You must submit 2 copies of each entry. You do not have to mount your entries. However, you must fill out the Entry Form and the Manifest to send with your entries. Call Gord Wight or Stephanie Benincasa for a copy of the manifest sheet to be emailed or faxed to you.

Only the above Entry Form (or a photocopy thereof) is permitted. The

Toronto Craftsmen Club will not be responsible for incorrect awards caused by illegible or unclear Entry Forms. Each set of entries must be accompanied by a Manifest.

If you are entering a piece in more than one category, you must submit separate pieces and pay separate entry fees for each category in which you wish the piece to be entered.

Judging

The Gallery of Superb Printing will be judged by several panels of printing experts. Entries will be judged on the quality and difficulty of the graphic arts processes used; i.e. ink coverage, intensity of solids, registration, dot structure, paper usage, binding, finishing, degree of difficulty, overall visual appearance and effective communication.

The judges reserve the right to reclassify an entry to a more appropriate category. The Toronto Club reserves the right to group similar entries regardless of process, product

or color classifications. We may also, if merited, award more than one gold, silver or bronze in any category. The judges have the right to withhold all of the awards in any category in which they feel the quality of entries does not merit recognition.

Categories

The categories are listed to the right. You should make every attempt to enter your pieces in the proper category. Each entry will have a Process, Product and Color component. However, if you are unsure, fill out the special details section. When making determinations about what the color breakdown is, you should remember that each spot color, spot varnish, spot laminate, foil stamp and emboss counts as a separate color. Overall varnishes and overall laminates are not a separate color (however they should be noted in the Special Details section). For example: 4/color process, 1 spot PMS, spot gloss varnish, and spot matte varnish would be counted as 7 colors.

Awards

Each category will be considered for Gold, Silver, Bronze and Honorable Mention awards. All gold winners are eligible for the sponsored Best of the Best Awards.

An award will be made to the person, company or club submitting the entry. One award will be made to each winner; its cost is included in the entry fee.

Customized duplicate awards will be available. We, upon request, will rearrange the credits to give prominence to the person or company to whom you will be presenting the duplicate award. Duplicate award request forms are available by contacting Gord Wight or Bob Dale.

Local winners will be announced at the September dinner meeting, and International award winners will be announced at our annual President's Dinner and Dance / Awards Gala. The sponsored Best of the Best awards will also be presented at this time.

2008 Categories

CLASSIFY 1st BY PROCESS

Sheetfed Offset

- Specify as:
- AA) Conventional
 - AB) Stochastic
 - AC) Direct Imaging Press (DI)
 - AD) Waterless

- B) Web Offset
- C) Small Offset (Press size less than 14"x18")
- D) Flexography
- F) Foil Stamping/Embossing/Debossing
- J) Screenprinting
- L) Lenticular
- M) Digital Small Format Devices
- N) Digital Large Format Devices
- P) Emerging Technology (please describe)
- S) Combination of Processes (list all processes)
- U) Binding & Finishing only (categories 600-640)
- W) Graphic Design
- X) Photography
- Y) Web Page Design (provide URL)
- Z) Other than above

CLASSIFY 2nd BY PRODUCT:

- 100) Annual Reports - Non-profit organizations
- 105) Annual Reports - Uncoated paper only
- 107) Annual Reports - Coated paper only
- 110) Annual Reports - Coated & uncoated paper
- 115) Art prints
- 120) Bags
- 130) Booklets - Bound in any manner less than 24 pages
- 131) Booklets - Bound in any manner 24 pages or more
- 135) Books - Art
- 140) Books - Comic
- 145) Books - Hard bound
- 150) Books - Soft bound
- 155) Books - Juvenile pop-up
- 160) Books - Juvenile coloring
- 165) Books - Juvenile story
- 170) Books - School textbooks
- 175) Books - School yearbooks
- 180) Book Jackets
- 185) Box Wraps
- 190) Boxes - Corrugated, Kraft, direct or pre-printed liners
- 195) Boxes - Specialty
- 200) Boxes - Promotional
- 205) Boxes - CD/Cassette
- 210) Broadsheets (any advertising circular larger than 11x17)
- 215) Brochures - 8 pages or less
- 220) Brochures - More than 8 pages
- 225) Business Forms - Continuous & Non-continuous
- 235) Business Cards
- 240) Calendars
- 245) Cards - Holiday/Greeting
- 250) Cards - Playing
- 255) Cards - Plastic
- 260) Cards - Postcards
- 265) Catalogs - With prices
- 270) Catalogs - Without prices
- 275) Club Promotions
- 280) Club Bulletins
- 285) Containers
- 290) Corporate Identity - Single piece
- 295) Corporate Identity - Package
(For Stationery Packages use category 510)
- 300) Corporate Identity - Printers self promotion
- 305) CD/Cassette covers
- 310) Cartons
- 320) Circulars
- 330) Direct Mail - Single component
- 335) Direct Mail - Package
- 340) Direct Mail - Self-mailer
- 345) Direct Mail - Envelopes
- 350) Envelopes - Other than direct mail
- 355) Holograms
- 360) Invitations
- 365) Labels - Other than wine
- 370) Labels - Wine
- 380) Large Format
- 390) Letterheads
- 400) Manuals
- 405) Magazines
- 410) Magazine inserts
- 415) Maps
- 420) Menus
- 430) Newsletters/House Organs
- 435) Newspapers
- 440) Newspaper inserts
- 445) Packaging
- 450) POP - Window/counter or free standing
- 455) POP - Light motion or island
- 460) POP - Window streamers/banners/posters
- 462) Posters
- 465) Presentation Folders with loose contents
- 470) Presentation Folders with stitched contents
- 475) Presentation Folders without contents

- 480) Programs
- 485) Single Sheet Flyers
- 490) Specialty Substrates -
Printing on poly/foil/liner other than paper
- 495) Specialty Substrates -
Printing on synthetic papers
- 500) Specialty Substrates - Printing on fabric
- 505) Specialty Substrates - Printing on vinyl
- 510) Stationery Packages
- 515) Technical Publications
- 999) Miscellaneous

BINDING & FINISHING ONLY

- 600) Binding - Case binding only
- 605) Binding - Mechanical & spiral only
- 610) Binding - Perfect/Knotch only
- 615) Binding - Saddlestitch only
- 620) Diecutting (Finishing only)
- 625) Embossing/Debossing with foil/tints
- 630) Embossing/Debossing without foil/tints
- 635) Lamination (Finishing only)
- 640) Stamping (Finishing only)

CLASSIFY 3rd BY NO. OF COLORS:

- A) 1 color
- B) 2 colors
- C) 3 colors
- D) 4 colors
- E) 5 colors
- F) 6 or more colors
- G) Cover in 1, 2 or 3 colors + Text 1 or 2 colors
- H) Cover in 1, 2 or 3 colors + Text 3 or more colors
- J) Cover in 4 or more colors + Text 1 or 2 colors
- K) Cover in 4 or more colors + Text 3 or 4 colors
- M) Cover in 4 or more colors + Text 5 or more colors
- N) 1 color with foil stamp and/or embossing
- P) 2 colors with foil stamp and/or embossing
- R) 3 colors with foil stamp and/or embossing
- S) 4 or more colors w/foil stamp and/or embossing
- T) Foil only - Any number colors
- U) Foil and Embossing/Debossing only - Any number colors
- V) Embossing/Debossing only - Blind
- Z) Miscellaneous